

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500

And:

Chicago, IL 60610

Suite 600

222 West Ontario AL Media WNC Tacom Greenville, NC 27834 WNCT 3221 South Evans Street

# CONTRACT

10/03/16 - 10/16/16 Deborah Ross Contract Dates Product Advertiser 5294 Contract / Revision Estimate # 951832 Original Date / Revision 25324940 Alt Order #

10/07/16

/ 10/12/16

POL/DSCC Deborah Ross WNCT EOM/EOC Agency Ref Agy Code Special Handling Billing Cycle Adults 35+ Demographic Property Katz Chicago Billing Calendar Advertiser Code Account Executive Broadcast Advertiser Ref Product 1/2 Cash Katz/Chicago Sales Office Cash/Trade

							Credited made good w/o 10/10
		ΝN	\$305.00	;a :30	Sa	8p-9p	1 WNCT 10/03/16-10/09/16 Crimetime
		Type	Rate	<u>Length</u>	Weekdays	Start/End Time	Spot Ch Date Range Description
						<u>Rate</u> \$305.00	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16S- 1
\$305.00	_	NM		:30		8p-9p	E 31 WNCT 10/03/16 10/15/16 Crimetime
						<u>Rate</u> \$200.00	Start Date         End Date         Weekdays         Spots/Week           Week: 10/03/16         10/09/16        S-         3
\$600.00	ω	N		:30		1230p-330p	30 WNCT 10/03/16 10/09/16 ACC Football
					-	<u>Rate</u> \$125.00	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/03/16 10/09/16S- 1
\$125.00	_	Z S		:30		8a-10a	=======================================
						<u>Rate</u> \$50.00	Start Date         End Date         Weekdays         Spots/Week           Week: 10/03/16         10/09/16        S-         1
\$50.00	_	ΝM		:30		6a-7a	28 WNCT 10/03/16 10/09/16 Local News Sa 6a-7a
Amount	Spots	Type	Rate Rtn Type Spots	Length Week	Days	Time	*Line Ch Start Date End Date Description
			_	Spots/		Start/End	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity. LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethicity. Any advertiser certifies

WNCT CO EACTREN NORTH

3221 S. Evans St. (252) 355-8542 Greenville, NC 2/834 252-355-8500 WVNC Lecom Greenville, NC 27834 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order#
	951832 / 2	25324940
Contract Dates	Product	Estimate #
10/03/16 - 10/16/16	Deborah Ross	5294
Advertiser	Orig	Original Date / Revision
POL/DSCC Deborah Ross		10/07/16 / 10/12/16

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNC Loom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

Start/End

Spots/

POL/DSCC Deborah Ross Advertiser 10/03/16 - 10/16/16 Contract Dates Deborah Ross Product Contract / Revision 951832 N Original Date / Revision 10/07/16 5294 Alt Order # Estimate # 25324940 / 10/12/16

\$14,785.00	26		0.00	Totals					
\$1,500.00	_	N	2		9p-10p <u>Rate</u> \$1,500.00	Spots/Week	Weekdays	End Date 10/16/16	46 WNC1 10/14/16 10/14/16 Start Date End Date 1 Week: 10/10/16 10/16/16
2000	<b>.</b>				\$1,025.00	1 1	1 1 15	10/16/16	Week: 10/10/16
\$1,025.00	_	NN	:30		8p-9p	000000000000000000000000000000000000000	16 McGyver	10/14/1	45 WNCT 10/14/16 10/14/16
\$200.00	_	NM	:30		4p-5p <u>Rate</u> \$200.00	Spots/Week 1	16 Dr Phil Weekdays	/16 10/14/ End Date 10/16/16	44 WNCT 10/14/16 10/14/16  Start Date End Date 1 Week: 10/10/16 10/16/16
\$350.00	-1	ZZ	:30		1230p-130p <u>Rate</u> \$350.00	Spots/Week	16 Y&R Weekdays	/16 10/14/ End Date 10/16/16	43 WNCT 10/14/16 10/14/16  Start Date End Date 1 Week: 10/10/16 10/16/16
\$2,500.00	N	MN	:30	**************************************	825p-1115p Rate \$1,250.00	Thursday Night Football  Veekdays Spots/Week  2		/16 10/13/1 End Date 10/16/16	42 WNCT 10/13/16 10/13/16  Start Date End Date 1 Week: 10/10/16 10/16/16
\$150.00	_	NM	:30		10a-11a <u>Rate</u> \$150.00	a Deal Spots/Week 1	6 Let's Make a Deal Weekdays Spo	3/16 10/13/1 End Date 10/16/16	41 WNCT 10/13/16 10/13/16  Start Date End Date 1 Week: 10/10/16 10/16/16
\$1,500.00	_	NM	.30		10p-11p Rate \$1,500.00	Spots/Week	6 Code Black Weekdays w	/16 10/12/1 End Date 10/16/16	40 WNCT 10/12/16  Start Date E Week: 10/10/16 10
\$600.00	<u> </u>	NM	:30		630p-7p <u>Rate</u> \$600.00	ing News <u>Spots/Week</u> 1	Weekdays Spots	./16 10/12/1 <u>End Date</u> 10/16/16	39 WNCT 10/12/16 10/12/16  Start Date End Date V Week: 10/10/16 10/16/16
\$175.00	_	N.	:30		7a-9a <u>Rate</u> \$175.00	CBS This Morning  Neekdays Spots/Week		/16 10/12/16 End Date \ 10/16/16	38 WNCT 10/12/16  Start Date E Week: 10/10/16 11
					<u>Rate</u> \$200.00	Spots/Week 1	<u>Weekdays</u> S	End Date 10/09/16	Start Date Week: 10/03/16
Amount	Spots	Rate Rtn TypeSpots	Length Week	Days	Time	'n	Ch Start Date End Date Description	Date End Da	*Line Ch Start

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WNCT Side EAST SOLVE

3221 S. Evans St. Greenville, NC 27834 252-355-8500

WINC Ecom Greenville, NC 27834 3221 South Evans Street WNCT (252) 355-8542

Driginal Date / Revision	Origi	Advertiser
5294	Deborah Ross	10/03/16 - 10/16/16
Estimate #	Product	Contract Dates
Alt Order # 25324940	Contract / Revision 951832 / 2	

POL/DSCC Deborah Ross

10/07/16 / 10/12/16

<b>6</b> .	Date:			Signature:
\$12,567.25	(\$2,217.75)	\$14,785.00	26	Totals
\$12,567.25	(\$2,217.75)	\$14,785.00	26	09/26/16 -10/16/16
Net Amount	Agency Comm.	# of Spots Gross Amount Agency Comm.	# of Spots	Time Period

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125 West 55th St New York, NY 10019

# Day/Time

ДP

Program

AZ TESSON GROUP

Contract # 25324940 CPE: //5294 Agency: AL MEDIA 222 W. ONTARIO ST

SUITE 600 CHICAGO, IL 60610

Agency Order #:

Changes as of: 10/12/2016 at 4:25 PM Flight: 10/3/16 - 10/16/16

Advertiser: DSCC / Deborah Ross

Product: Deborah Ross

Salesperson: DAN BARKER 312-755-3936 Buyer: BARB OBRZUT

Comments: Revision moving NA spots from w/o 10/3 to w/o 10/10. Please confirm, thanks. -Chaise for Dan

10/3 - 10/10

Version: Highlighting Revision 2
Station: WNCT

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Assistant: MIKKIE BASELICE 312-755-3854

Market: Greenville/New Bern/Wash Office: CHICAGO

Total GRP: Total CPP: \$0.00 Traffic #: 951832

Total Spots: 26

Total \$: \$14,785.00

Separation:

\$0.00	\$305.00		
\$0.00	\$305.00	_	
СРР	€	Spots	
	Total	Total	

GRP

Su REV 25 12n-1p Su REV 24 9a-10:30a Sa REV 22 9p-10p Sa REV 21 8p-9p

> CBS Sunday Morning Crimetime Saturday Crimetime Saturday

\$200.00 \$305.00

0.0

\$305.00

0.0

Rate

A35P Rating

Len 10/3 10/10

\$200.00

CBS NFL Today

0.0 TOTALS: 12

26

\$14,785.00

\$0.00

0.0

\$400.00 \$400.00

\$0.00 \$0.00

> 0.0 0.0 0.0

Page 1 of 2



SROUP GROUP

Contract # 25324940 Agency: AL MEDIA CPE: //5294

Advertiser: DSCC / Deborah Ross

Product: Deborah Ross

Agency Order #: Buyer: BARB OBRZUT

CHICAGO, IL 60610 SUITE 600

222 W. ONTARIO ST

Changes as of: 10/12/2016 at 4:25 PM Flight: 10/3/16 - 10/16/16 Station: WNCT

Primary Demo: Adults 35+ Office: CHICAGO

Version: Highlighting Revision 2 Market: Greenville/New Bern/Wash

Con Type: POLITICAL/VOTE

Total Spots: 26 Total \$: \$14,785.00

Separation: Total GRP: Traffic #: 951832

Total CPP: \$0.00

Assistant: MIKKIE BASELICE 312-755-3854

Salesperson: DAN BARKER 312-755-3936

125 West 55th St New York, NY 10019

Special Instructions

Date/Time

Added by

Comment

10/05/16 12:14 PM | CHAISE WOOLSEY 

Revision per Miranda and Amy (GSM) Please confirm ASAP! - Dan

Revision moving NA spots from w/o 10/3 to w/o 10/10. Please confirm, thanks. -Chaise for Dan

Order Level Comments

Market Budget: \$50,983

Competitive Information

WNCT Share: 29% Comment:

WFXI: 17% WITN: 38% WCTI: 16%

> New political order for Deborah Ross to begin 10/6 through 10/9. Please confirm, thanks. - Dan Day/Time Total % Distrib 100% 100% Spots Daypart Summary 26 26 **Dollars** \$14,785.00 \$14,785.00 CPP Ä ₹ X 9.0 0.0

2016-Oct Month Total Monthly Summary Spots 26 **26** \$14,785.00 \$14,785.00 Dollars

				.4	Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	\$ Comment
Revision	10/12/16 4:25 PM	10/12/16 4:25 PM CHAISE WOOLSEY	Revised			\$0	\$14,785.00	Changes: Comments from Revision per Miranda and Amy (GSM) Please confirm ASAP! - Dan to Revision moving NA spots from w/o 10/3 to w/o 10/10. Please confirm, 00 thanksChaise for Dan. 4 buylines added or modified.
Revision	10/11/16 10:28 AM	10/11/16 10:28 AM CHAISE WOOLSEY	Confirmed		10	<b>*</b>	\$14 785 OO	Changes: Flight End from 10/9/16 to 10/16/16, Total Spots from 45 to 26, Comments from New political order for Deborah Ross to begin 10/6 through 10/9. Please confirm, thanks Dan to Revision per Miranda and Amy (GSM) Please confirm ASAPI - Dan. 36
Queued for Electronic Contracting	10/7/16 11:27 AM					\$0	\$0	
Queued for Electronic Contracting	10/7/16 9:25 AM					\$0	\$0	
New	10/5/16 12:14 PM	10/5/16 12:14 PM CHAISE WOOLSEY	Confirmed	45		\$14,785.00	\$14,785.00	**************************************

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.